



CAPITALIZE ON REAL ESTATE E&O INSURANCE

Just as home buyers insure their purchase, real estate agents need to safeguard the role they play in the transaction.

Purchasing a home is one of the most emotional decisions a family can make. As the broker of that decision, a real estate professional's relationship with the buyer can be a very personal one—leading to deep gratitude or bitter disputes.

Whether your client is a real estate agent, property manager, appraiser or other real estate professional, they may face litigation for a myriad of reasons ranging from non-disclosure to property damage to bodily injury. Real Estate Errors & Omissions (E&O) coverage can protect your clients against financial losses related to negligence.

With more than one million REALTORS® and 73,000 real estate appraisers in the U.S. alone, opportunity is knocking. Speak to your clients about Real Estate E&O insurance.

INSURANCE MARKET SOURCE

INSIGHT FOR BROKERS AND AGENTS

Sources: (1*) Real Estate Sales & Brokerage Market Research Report, NAICS 53121. Retrieved from IBISWorld database - September, 2016. (2*) U.S. Census Bureau. New Residential Sales. Retrieved from the National Association of REALTORS® - 2017. (3*) NAR 2013 Annual Report, US. Retrieved from the National Association of REALTORS® - 2013. (4*) U.S. appraiser population statistics derived from the ASC National Registry - December 31, 2016. (5*) U.S. Dept of Labor – Appraisers and Assessors of Real Estate. Retrieved from the Bureau of Labor Statistics. (6*) 2014 Profile of Home Buyers and Sellers. Retrieved from the National Association of REALTORS® - 2014. (7*) American Community Survey, US Census Bureau. Retrieved from the National Multifamily Housing Council, U.S. - 2014. (8*) Top 10 Legal Issues Facing Brokers. Retrieved from the National Association of REALTORS® - 2012.

