## HARVEST THE OPPORTUNITY Why the time is ripe for picking up new business.

Farms and ranches are fertile ground for growing your portfolio. Contrary to popular belief, independent agents and brokers can compete with the national direct writers on this business. These are clients that require coverage in multiple categories. From machinery and structures, to roadside stands and homes—the opportunities are enormous.

All brokers and agents need is the right wholesaler: one with the capability to provide specific combinations of coverages to fit each insured's unique needs.

Do not miss out on millions in potential business. Reach out to a reputable wholesaler today.



