## THE RECREATION INDUSTRY IS NOT ALL FUN & GAMES Capitalize on the growing need for recreation insurance.

Thrill seekers can be risk takers; the recreation industry doesn't have that luxury. This business sector is experiencing rapid growth and requires specialty insurance solutions that can keep pace. Eighteen million people annually use commercial zip lines. Thirty million people ride horses. When accidents happen, lawsuits may follow-resulting in legal fees and potential punitive damage awards. Finding the proper liability coverage should not have these businesses climbing walls. Talk to them today about their recreation insurance.





**INSURANCE** Sources: (†1) Havlik, Heather S.. (September/October 2010). Equestrian Sport-Related Injuries: a Review of Current Literature. Volume 9 Issue 5 pp299-302 (\*2) Tanner, Lindsey. (October 5, 2015) Zip Lines Popularity Soars Along with Injuries, study finds. Retrieved from http://www.bigstory.ap.org/article/51d8b22f35cd43e8872b5489e42d895a/zip-line-popularity-soars-along-injuries-study-finds (\*3) http://www.adventuregods.com/articles.php?region=87 (\*4) Write & Schulte LLC. (August 25, 2015). Water Slide Injuries Result in Negligence Lawsuits Against Water Parks. Retrieved from http://yourohiolegalhelp.com/water-slide-injuries-result-in-negligence-lawsuits-against-water-parks/3418 (\*5) The Dispatch. (October 25, 2007). \$1.3M Awarded to Woman Injured in Go-Kart Accident. Retrieved from http://mdcoastdispatch.com/2007/10/25/1-3m-awarded-to-woman-injured-in-go-kart-accident/ (\*6) Szeszel-Fedorowics. (February 2015). Estimated Number of Injuries and Reported Deaths Associated with Inflatable Amusements, 2003-2013